## Early adoption is an investment that pays dividends

New technology has always helped lawyers become more efficient in practising law.

In business, actions speak louder than words. It is easy to talk about adopting technology early, the hard part is taking the first step.

For lawyers and legal teams, that step is crucial. Adopting technology early leads to better, faster, and more reliable legal research — setting a solid foundation for your legal matter.

Consider how quickly legal professionals' work has changed when it comes to new technology. You can take the first step to be empowered with modern tools that put today's advanced technology at your fingertips when you need it.



## Audograph

1953

Legal technology got a taste of things to come when a dictation

machine called the Audograph was marketed directly to lawyers.

## 1973

**Microcomputers** Microcomputers that include word processing became

crucial for law firms, moving lawyers' focus from document searching to document creation.



If you're not looking for ways to leverage the latest in legal technology, you're already falling behind legal teams and firms that are. For lawyers and legal organizations, up-to-date, best-in-class technology is no longer a nice-to-have, it is a requirement of doing business.

1. McKinsey & Company. "Skill Shift: Automation and the Future of the Workforce." Discussion Paper, May 2018 2. Sato, Courtney and Wang, Ray. "Constellation Research 2018 Artificial Intelligence Study." Constellation Research, June Melendez, Carlos. "Why it pays to be an early adopter of AI." Forbes, May 9, 2018. 7. Yu, Jim. "Beyond the AI hype: AI is 4, 2018. 3. Rudder, Carla. "The State of Al: 10 eye-opening statistics." The Enterprisers Project, February 19, 2018. 4. LeVine, Steve. "The devilishly quiet age of AI." AXIOS, September 5, 2018.

5. McKinsey & Company. "Skill Shift: Automation and the Future of the Workforce." Discussion Paper, May 2018. 6. here and now, and adoption is rising." MARTECH Today, February 9, 2018. 8. Simons, John. "Tomorrow's Business Leaders Learn How to Work with A.I." Wall Street Journal, November 30, 2016.

CaseLines CaseLines

Thomson Reuters acquires CaseLines, a leading cloud based court document and evidence management platform which is soon adopted by the Ontario Superior Court of Justice.



collaboration, workflow automation, and client engagement.

## 2021 Westlaw Westlaw<sup>®</sup> Edge Edge Canada Canada Launch

of Westlaw Edge Canada, a platform made specifically for Canada using technology to enhance editorial foundations.

Learn more about the latest advancements in legal technology to help legal professionals gain a competitive advantage, save money, and manage clients.

tr.com/ExperienceEdge



© 2021 Thomson Reuters TR769701/08-2021