

# DT WEB BUILDER

Affordable, Effortless, Professional



## Professional, Customized Websites for Accountants and Tax Professionals

DT Web Builder is a new service of the DT Max Suite which will create and host affordable, customized websites for tax and accounting professionals.

### Why Your Firm Needs a Website?

Websites work. Whether your firm is small, large or in-between, well-established or brand-new, having a web presence generates business. It delivers your message in a way that reflects your firm's unique personality - 24/7, 365 days a year.

### Canada Is Looking for Your Firm

Canadians are among the world's most active Internet users. Every day, Canadians use the Web to find the services they need, including accounting and tax firms just like yours. Odds are people have used search engines to look for your firm and have not found you. Those prospects are now someone else's clients. In today's digital world, a website is as important as having a physical location.

### We Build It for You

Our dedicated staff will build a website for your firm with a unique look, address and message. Simply describe what you do and provide basic information about your firm and we do the rest! Our team will ensure your firm has a cutting-edge, attractive, and original website with your logo, custom photos, a description of your firm and its principal members and more. We do the work, you accept the compliments.

### Enroll in a Free Webinar

Sign up for a free webinar at [www.dtwebbuilder.ca](http://www.dtwebbuilder.ca) and learn about everything DT Web Builder has to offer.



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## BENEFITS OF DT WEB BUILDER

HAVING YOUR OWN CUSTOMIZED WEBSITE IS **QUICK** AND **AFFORDABLE**.



Stay focused on your business. With DT Web Builder, having a professional website couldn't be simpler.

Tell us all about you and your firm, its location, its principal members and its list of services. Our team will work with you to build your website, exactly how you want it.

Choose from a variety of industry specific pre-written text or create your own - we'll help you edit the text as needed. Interested in even more customization? Adding videos, a blog, pictures and more to your site is just a click away. Give clients the opportunity to learn more about your team by adding bios, too.

Your new website is easy to change. Adding new pages, or editing text is simple thanks to a user-friendly backend interface. You can make changes yourself or call your DT Max consultant to apply your changes.

## CLIENT PORTALS ADD DISTINCT VALUE FOR YOUR EXISTING CLIENTS

DT Client Portal offers you and your clients an ultra-convenient way to securely access documents, finished returns and other files, transfer data, and convey information. With DT Client Portal, each client is assigned a private, password-protected portal. The Client Portal is a secure extension of your firm and gives your client 24/7 exclusive, secure access to documents you place in their portal.

DT Client Portal helps you elevate client service while reducing printing, postage, and filing costs. Plus, DT Client Portal saves time with instant document exchange with clients. No more need to try and arrange convenient times to meet with clients or play schedule tag.

When tax returns, financial statements, and other documents are ready, just post them to the client's portal for their review.

### Your clients will love DT Client Portal

By clicking on the Client Login link on your firm's website, clients are prompted for their personal login and password to access files and upload documents to your firm. DT Client Portal even offers an app, available as a free download to Apple® and Android™ devices, placing communications and documentation from your firm in the palm of their hands.



## ADD VALUE WITH ADVANCED FEATURES

DT WEB BUILDER INCLUDES SEVERAL CONVENIENT TOOLS DESIGNED TO **PROVIDE ADDED VALUE** TO YOUR CLIENTS.

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### CLIENT PORTALS

Client portals are quickly becoming an essential part of any type of financial service including accounting services. With DT Web Builder, you can take advantage of a complete portal solution for your clients using DT Client Portal, positioning your firm as a technology leader.

### LINKS

Direct your clients to other helpful websites, including useful Canadian Revenue Agency information.

### ONLINE APPOINTMENT REQUESTS

Provide an easy on-the-fly way for clients to request an appointment with the built in Request an Appointment tool.

### GET YOUR OWN DOMAIN NAME (E.G., WWW.YOURFIRM.COM)

Increase your professional presence with a firm-unique domain name.

### MAP TO OFFICE

Include a map to your office on your Contact Us page, with links for clients to get directions if needed.

### DETAILED WEBSITE TRAFFIC STATISTICS

Use this handy tool to gauge the effectiveness of your online presence. View useful statistics, such as how many unique and return visitors you have.

### REFERRAL SUBMISSION FORM

Give clients an easy way to refer family, friends, and co-workers with a client referral submission form.

### UNLIMITED TECHNICAL SUPPORT

You're never alone with DT Web Builder. Your website comes with technical support for any website issue you run into.

..... Create Your **Professional, Customized** Website  
and Position Your Firm as a Leader .....

Try it **FREE** at **dtwebbuilder.ca**

1-800-663-7829

No Obligations

\* Visit us at **www.dtwebbuilder.ca** or call us at 1-800-663-7829

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3333 Graham Blvd. Suite 222, Montreal, Quebec, H3R 3L5