



When data privacy authority falls on you, **confidence matters.**

Thomson Reuters Data Privacy Advisor

Trusted answers to help deepen your expertise
so you can proceed more confidently.

The intelligence, technology and human expertise
you need to find trusted answers.



the answer company

THOMSON REUTERS®

TRUSTED ANSWERS TO YOUR DATA PRIVACY QUESTIONS

Only Data Privacy Advisor combines Practical Law™ know-how, global legal and regulatory content, and artificial intelligence from Thomson Reuters and IBM® Watson™ to help you proceed with confidence.

The number of jurisdictions with data protection or privacy legislation in place has soared in the last decade with no signs of abating. In the E.U., an overwhelming patchwork of new rules and regulations governs the use of personal data. In the U.S. and elsewhere, countless changes loom.

So how can you understand all the implications for your organization?

Data Privacy Advisor combines best-in-class content including data privacy guidance from Practical Law; global legal and regulatory information; and news and current awareness to help you monitor the market, identify which rules and regulations to apply, and detect, prevent, and respond to data privacy issues. All with a system that gets smarter the more you use it.

With Data Privacy Advisor, you can:

- Be confident of how to proceed in the jurisdictions in which you operate
- Get trusted answers quickly with greater confidence that you haven't missed anything important
- Explore related areas you may not have considered
- Know when your research is more complete even if you're not experienced in data privacy law
- Be alerted to new developments in time to take preventive measures
- Understand regulations easily across jurisdictions

The screenshot displays the Thomson Reuters Data Privacy Advisor interface. It includes a top navigation bar with 'Home', 'News', and 'Browse' options. A search bar at the top left is labeled 'Ask Watson a Question'. The main content area is divided into several sections: 'Top News and Expert Analysis' featuring a headline about 'Computershare's Georgeson unit resolves U.S. fraud probe for \$4.5 mln'; 'Top Data Privacy Documents' listing various international privacy laws; 'Practical Law' with a table of Q&A resources; and a 'Browse by Jurisdiction' section with a world map. Numbered callouts 1 through 5 highlight specific features: 1. Ask Watson a Question search bar; 2. Top News and Expert Analysis section; 3. Practical Law Q&A table; 4. Browse by Jurisdiction map; 5. Top Data Privacy Documents list.

Resource Type	Date
Cybersecurity Issues for In-House Counsel	Maintained
Preserving Data After a Data Breach	03-Mar-2017
Conflicts Between US Discovery and Non-US Data Protection Laws	Maintained

Your single stop for data privacy guidance:

- 1 Enter a question and see responses ranked by confidence rating*
- 2 Stay current on news and trends
- 3 View expert guidance from Practical Law
- 4 See where regulatory agency enforcements have been taken or levied
- 5 Focus on top docs by jurisdiction

36% of companies say they're not ready for the EU General Data Protection Regulation (GDPR)

45% of senior executives say their company experiences cyberattacks hourly or daily

59% of companies don't have or don't know if they need a Data Privacy Officer

*Ask Watson a Question is a next-generation-answering feature that is in beta. Thomson Reuters Center of Cognitive Computing and IBM Watson partnered to build the world's first question-answering feature for a global privacy compliance. It is a "learning system," meaning the feature continues to get smarter with user interaction.

Help boost your research and surface related areas to explore:

- 1 Type in your query on any topic using your own words, and click on the jurisdictions you wish to search
- 2 Select one or more filters to narrow your results
- 3 View answers ranked by confidence

Streamlines a time-consuming global process

Because data privacy is global, you're challenged to understand the law and implications for each jurisdiction in which your company or clients do business.

- With Thomson Reuters unmatched depth of content, including expert analysis that gives you context, you'll feel more confident you've covered all the angles.
- You can stay current and spot trends of concern to your company or clients, and respond to minimize risk.

What's the Thomson Reuters advantage?

- Depth of best-in-class legal and regulatory content – including leading coverage in the U.S., U.K., Canada, Ireland, E.U., and more – complete with Thomson Reuters exclusive, value-added editorial enhancements.
- Premier Practical Law know-how for more than 80 countries, written by experts in the data privacy industry.
- Artificial Intelligence for sentence-level answers with an applied confidence indicator, plus related concepts.



HOW DOES ARTIFICIAL INTELLIGENCE TECHNOLOGY WORK?

Data Privacy Advisor utilizes cognitive capabilities to enhance your research.

Leveraging IBM Watson capabilities, you can ask a relevant question in your own words and receive a full-sentence answer along with supporting passages. You can also expand your understanding with related concepts, confidence indicators, and visualization tools to explore suggested areas of focus. Data Privacy Advisor is built upon cognitive computing – a system that learns the more you use it.

Artificial Intelligence works to grasp the real intent of your language, extract logical responses, and draw inferences to potential answers. It understands context and learns continuously over time, just like you do.

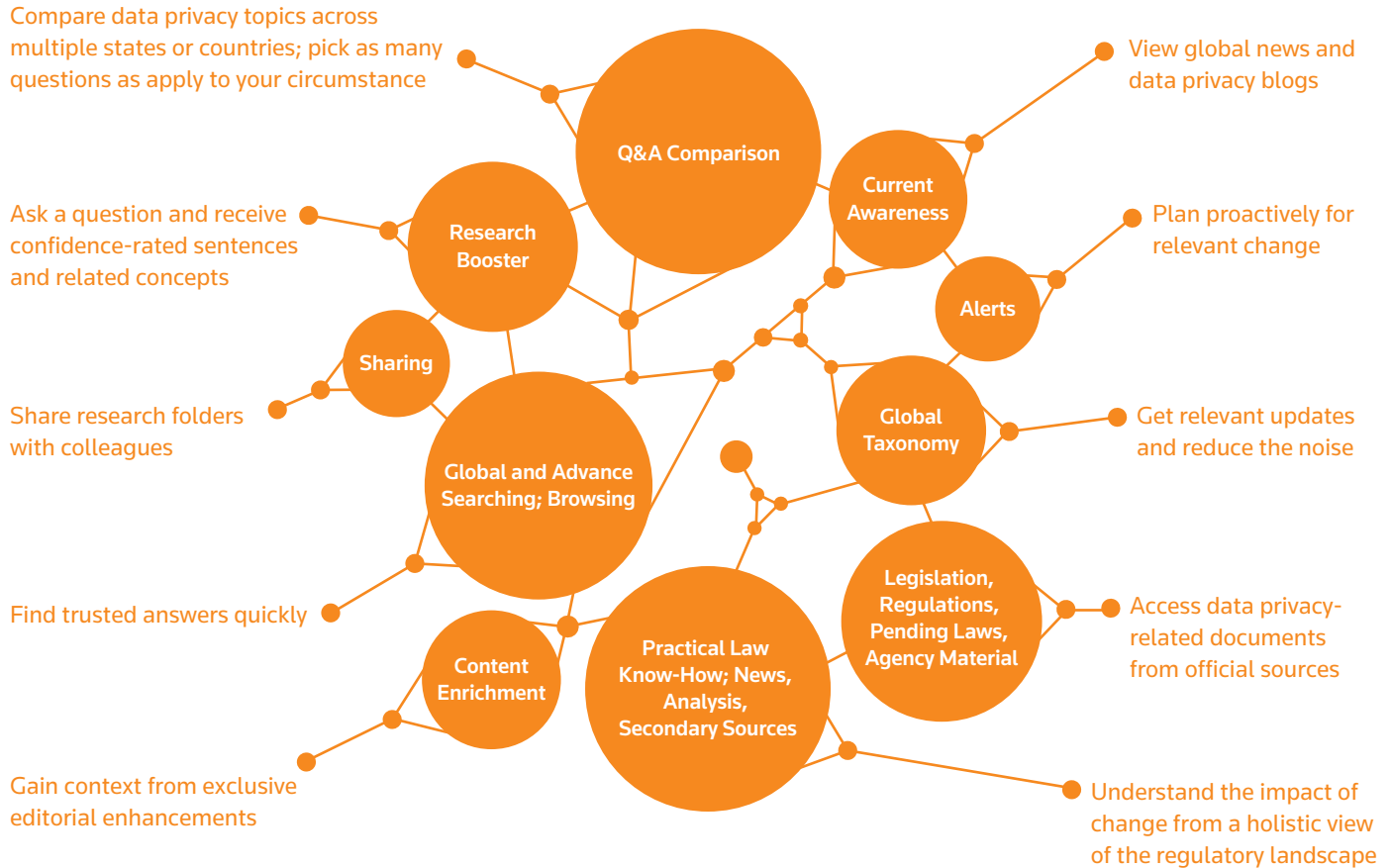
53% of companies don't regularly conduct cybersecurity threat assessments of their systems

23% rise in the average total cost of a data breach over the prior two years, to \$3.79M

62% of organizations say they're not prepared to meet the onslaught of sophisticated cybercrime

THE BEST THINKING IN DATA PRIVACY

Thomson Reuters Data Privacy Advisor connects everything you need in one place:



thomsonreuters.ca/data-privacy-advisor

For more information: 1-800-387-5164