



THE PIONEER

DANIELLE MARKS

Associate, SV Law “Excellence in Our Community”

Danielle Marks has worked extensively in civil litigation for over a decade. She believes that Practical Law is one of the most important resources a civil litigator can have.

HOW DANIELLE USES PRACTICAL LAW

Danielle uses Practical Law to practise more efficiently, quickly familiarize herself with new practice areas, and stay on top of key changes in the law.

“I’ve worked in an environment where there was a very sophisticated knowledge management system, and Practical Law goes beyond that because it’s updated,” she says.

The dedicated lawyer-editors at Practical Law create resources including checklists, how-to guides, template documents and clauses with drafting guidance, toolkits, and jurisdiction-specific content – original resources based on what they would have wanted when they were in practice.

“When you’re drafting a motion, it’s so helpful just to have a precedent, but also a checklist. It’s a one-page resource of all the things you need to think through before you start the drafting. Then at the end of the drafting, it allows you to view and make sure that you’ve caught everything,” says Danielle. “With Practical Law, you just click through and pull up the precedent while you’re drafting. [...] It saves time and stress.”

“I use [Practical Law] as a resource regularly to make sure that I’m not missing anything, and that I haven’t missed any important legal updates.”

HOW PRACTICAL LAW HELPS DANIELLE

Practical Law Canada provides legal know-how that goes beyond legal research to give lawyers a better starting point. It is not a content aggregator.

“The value is immediately apparent at first use,” says Danielle. “Every resource that can make you more efficient gives you a competitive advantage. And this is, for me, one of the most important resources for a civil litigator. [...] It’s the efficiency and knowing that it’s comprehensive.”

Clients continue to demand value from law firms, which means they want efficiency, predictability of cost, and cost-effectiveness.

Efficiency is the area where firms can do the most to boost profitability and provide what clients are seeking.

“You can get work done in less time and more competently. Delivering a draft to a client that you know is a high-quality product, in less time, is valuable to everybody,” says Danielle.

COMPANY PROFILE

Name: SV Law

Location: Guelph, ON

Practice size: 30 practitioners

Specialties: Serving area residents and businesses with legal services in business law, criminal law, farm law, municipal law, civil litigation, employment law, land development, real estate and condominium law, family law, mediation, and wills and estates

Website: www.svlaw.ca

“YOU CAN GET WORK DONE IN LESS TIME AND MORE COMPETENTLY. DELIVERING A DRAFT TO A CLIENT THAT YOU KNOW IS A HIGH-QUALITY PRODUCT, IN LESS TIME, IS VALUABLE TO EVERYBODY.”

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